

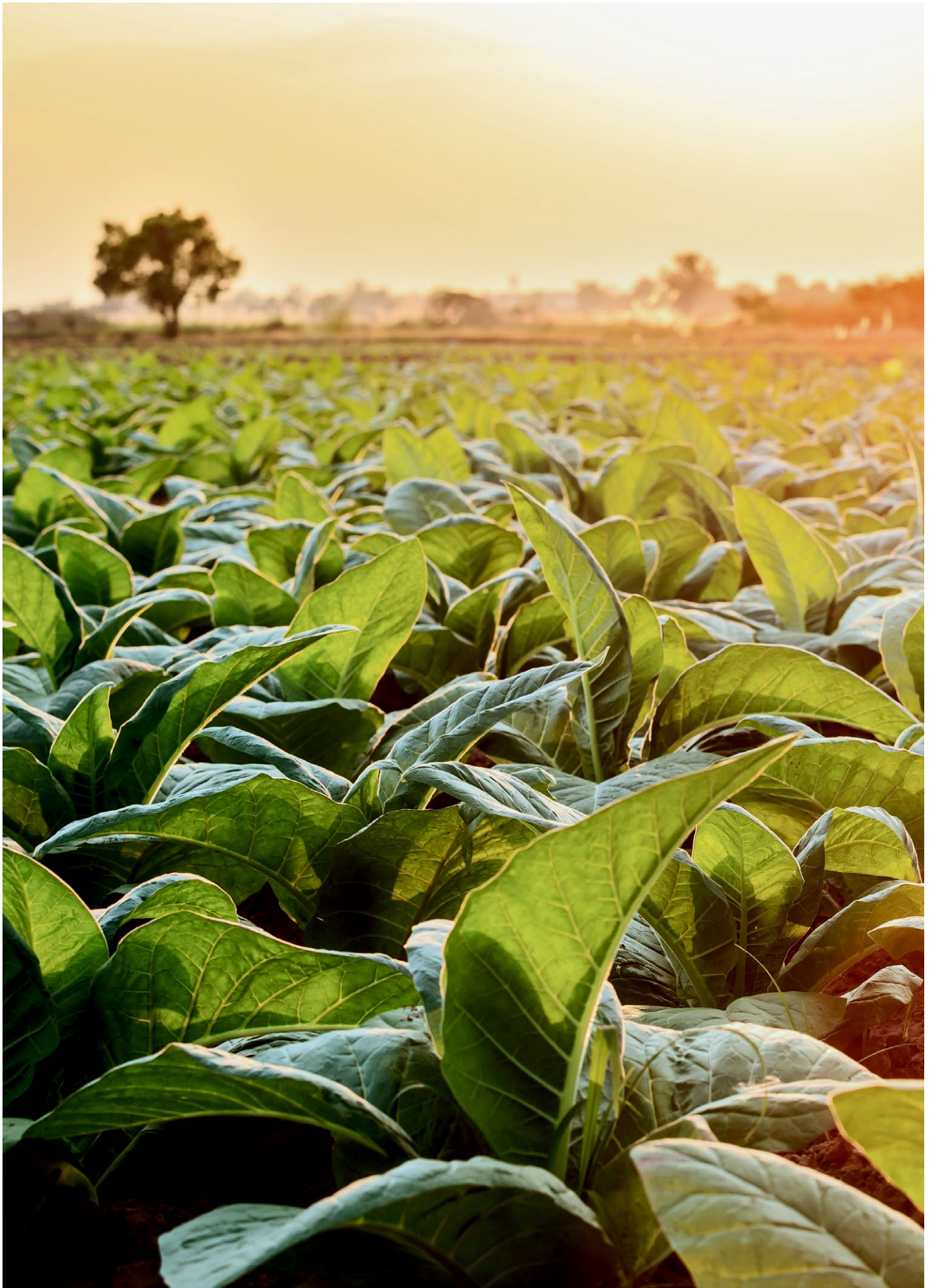


FLAVOUR INSPIRATIONS

**Product Portfolio for
Classic Tobacco, Shisha Tobacco & E-Liquids**
Bell Flavors & Fragrances

Oktober 2018

Get in touch with taste.



Flavour creations for:

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FLAVOUR INSPIRATIONS

The smoking of dried tobacco plants has been an integral part in Central and South America for hundreds of years, originating from religious and medical ceremonies.

With the journeys of famous sailors and conquerors such as Christoph Kolumbus and Amerigo Vespucci, tobacco was brought from the new world to the old one. It quickly developed into an expensive, attractive and, above all, very treasured trading good, as it promised to obtain healing effects.

Today, tobacco is worldwide known to be a famous and popular stimulant. It has redefined itself over decades, from chewing and snuff tobacco to cigarettes and consumption in waterpipes. The market for classic tobacco products will remain dynamic and is expected to grow on a global scale, as the consumption is closely linked to the expression of individuality and status.

The conscious lifestyle of European consumers also affects tobacco consumption: The demand for risk-reduced products, which are a real alternative to classic cigarettes, is growing steadily.

In addition to healthy lifestyles, conscious indulgence is also a hot topic influencing the tobacco market: Jointly smoking shishas in a social environment is no longer just a part of the culture of the Middle East, but is also becoming increasingly popular in Europe.

As one of the leading manufacturers of flavours, botanical extracts and ingredient specialities, Bell offers an extensive range of products especially developed for applications such as classic tobacco, shisha and E-liquid. Being a reliable partner, Bell keeps a special focus on regulatory frameworks as well as REACH conformities.



Flavour creations for:

CLASSIC TOBACCO

Barely any stimulant is as close to nature as classic tobacco, which has an invigorating but also relaxing effect to its consumers due to the natural nicotine content.

The unique, characteristic taste and aroma of their preferred cigarette brand creates loyalty among smokers. This signature taste is primarily defined by the properties of the tobacco blend as well as the processing. It is rounded off by the combination with different flavours or extracts. These may also ensure a constant quality, allowing for compensation of natural occurring fluctuations caused by weather conditions for example.

Our broad flavour portfolio for the end application tobacco includes fruity and brown as well as spicy notes. It offers you the opportunity to add a unique taste on your classic tobacco products creating smoking experiences among consumers.



Casing

<p>TOBACCO CASING *</p> <p>Product: 0586029 Tobacco Casing</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: sweet, licorice-like, slightly cocoa-/coffee-like rounding</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>	<p>TOBACCO CASING</p> <p>Product: 5800026 Tobacco Casing</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: specific, caramel/chocolate-like, sourish/milky, slightly balsamic note</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>
<p>TOBACCO CASING *</p> <p>Product: 0586020 Tobacco Casing</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: chocolate-/licorice-like, balsamic, sweet</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>	<p>TOBACCO CASING BLEND *</p> <p>Product: 5800016 Tobacco Casing Blend</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: brown, cocoa, sweet, caramel, maple nuances, nutty</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>
<p>TOBACCO CASING BURLEY *</p> <p>Product: 5800031 Tobacco Casing Burley</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: brown, sweet, cocoa, molasses</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>	<p>TOBACCO CASING PLUM *</p> <p>Product: 0586035 Tobacco Casing Plum</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: sweet, fruity, balsamic, slightly spicy plum note</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>
<p>TOBACCO CASING STEM *</p> <p>Product: 5800029 Tobacco Casing Stem</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: sweet, balsamic, brown, mild roasted note, licorice</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>	<p>TOBACCO CASING VIRGINIA *</p> <p>Product: 5800006 Tobacco Casing Virginia</p> <p>Recommended Dosage: 0,20 - 1,00 : 100</p> <p>Sensory Profile: brown, cocoa, fruity</p> <p><input checked="" type="checkbox"/> HALAL-KONFORM</p>



Casing

TOBACCO CASING VIRGINIA *

Product: 5800014 Tobacco Casing Virginia

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: cocoa-/honey-like, balsamic, slightly spicy

☑ HALAL-KONFORM

Tobacco

TOBACCO *

Product: 5800024 Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fruity, brown, sweet, balsamic, floral, spicy, woody

☑ HALAL-KONFORM

TOBACCO

Product: 0583128 Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: aromatic, smoke nuance

☑ HALAL-KONFORM

TOBACCO

Product: 0581006 Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: vanillin-/coumarin-like, woody, aromatic

☑ HALAL-KONFORM

TOBACCO

Product: 5800027 Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: vanilla-like, balsamic, fenugreek-like note

☑ HALAL-KONFORM

TOBACCO *

Product: 0583061 Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: vanilla-like, balsamic, fenugreek-like note

☑ HALAL-KONFORM

TOBACCO

Product: 0583001 Pipe Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: full, vanilla-/coumarin-like note

☑ HALAL-KONFORM



Tobacco

TOBACCO DUETT

Product: 0581130 Tobacco Flavour Duett

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: aromatic, vanilla/flower note, coumarin-like

☑ HALAL-KONFORM

TOBACCO BURLEY *

Product: 0582404 Tobacco Flavour Burley

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: sweet, caramel-like, slightly buttery/milky

☑ HALAL-KONFORM

TOBACCO BURLEY, TOASTED

Product: 0583088 Tobacco Flavour Burley, toasted

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: aromatic, nut-like

☑ HALAL-KONFORM

TOBACCO BURLEY

Product: 0580012 Tobacco Flavour Burley

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: spicy, aromatic

☑ HALAL-KONFORM

TOBACCO BURLEY *

Product: 5800019 Tobacco Flavour Burley

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: sweet, caramel-like, slightly buttery/milky

☑ HALAL-KONFORM

TOBACCO HAVANA

Product: 0583124 Tobacco Flavour Havana

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: coumarin-like, fruity, balsamic, spicy

☑ HALAL-KONFORM

TOBACCO MANILA *

Product: 0583125 Tobacco Flavour Manila

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: citrus-like/spicy, coumarin-like, flowery

☑ HALAL-KONFORM

TOBACCO TYPE CHUNG HWA

Product: 0583083 Tobacco Flavour Type Chung Hwa

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fruity, woody/smoky, slightly flowery, slightly spicy

☑ HALAL-KONFORM



Tobacco

TOBACCO TYP WINSTON *

Product: 5800011 Tobacco Flavour Typ Winston

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: brown, creamy, sweet, honey

☒ HALAL-KONFORM

TOBACCO VIRGINIA *

Product: 5800018 Tobacco Flavour Virginia

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic Virginia, chocolate-, honey- and vanilla note

☒ HALAL-KONFORM

TOBACCO VIRGINIA

Product: 0583091 Tobacco Flavour Virginia

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fruity, woody, smoky, slightly flowery, slightly spicy

☒ HALAL-KONFORM

TOBACCO VIRGINIA

Product: 0583052 Tobacco Flavour Virginia Top Note

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: honey-like, spicy, flowery

☒ HALAL-KONFORM

TOBACCO BOOSTER *

Product: 5800013 Tobacco Flavour Booster

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fresh, minty, anise, floral, sweet, braun, fruity, fatty, licorice

☒ HALAL-KONFORM

TOBACCO ESSENCE TYPE COGNAC

Product: 5800003 Tobacco Essence Type Cognac

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic

☒ HALAL-KONFORM

TOBACCO TOP NOTE

Product: 5800030 Tobacco Top Note Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: chocolate note, slightly honey-like, nutty

☒ HALAL-KONFORM

GOLD BODY TOP NOTE

Product: 0583099 Gold Body Top Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: honey-/caramel-like, balsamic, slightly smoky/dry

☒ HALAL-KONFORM



Classic Fruits

APPLE

Product: 5870004 Apple Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fresh, ripe, juicy, slightly green note

☒ HALAL-KONFORM

APRICOT *

Product: 5840079 Apricot Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: very fruity, characteristic, ripe

☒ HALAL-KONFORM

CHERRY

Product: 0583040 Cherry Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: intense, fruity, juicy, cherry note

☒ HALAL-KONFORM

PEACH

Product: 5840011 Peach Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fruity, juicy, slight musk-note

☒ HALAL-KONFORM

PLUM *

Product: 5840007 Plum Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fruity, juicy, slightly flowery

☒ HALAL-KONFORM

Exotic Fruits

FIG

Product: 5840078 Fig Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fresh, fruity, ripe, sweet

☒ HALAL-KONFORM

FIG

Product: 2250009 Fig Extract

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic

☐ HALAL-KONFORM



Dried Fruits

BAKED PRUNE

Product: 5840056 Baked Prune Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: caramel-like, dried fruit, sugary, sweet, prune

☒ HALAL-KONFORM

PRUNE

Product: 0583041 Prune Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: plum note, rounded with raisin

☒ HALAL-KONFORM

DATE

Product: 5840055 Date Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: dried fruit note, sweet, characteristic, fruity

☒ HALAL-KONFORM

RAISIN

Product: 5800022 Raisin Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: fruity, sweet, characteristic

☒ HALAL-KONFORM



Chocolate

CHOCOLATE *

Product: 5800035 Chocolate Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: intense cocoa/vanilla note

☒ HALAL-KONFORM



Sweet

HONEY *

Product: 0583070 Honey Topnote Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: acacia honey type, sweet, slightly flowery

☒ HALAL-KONFORM

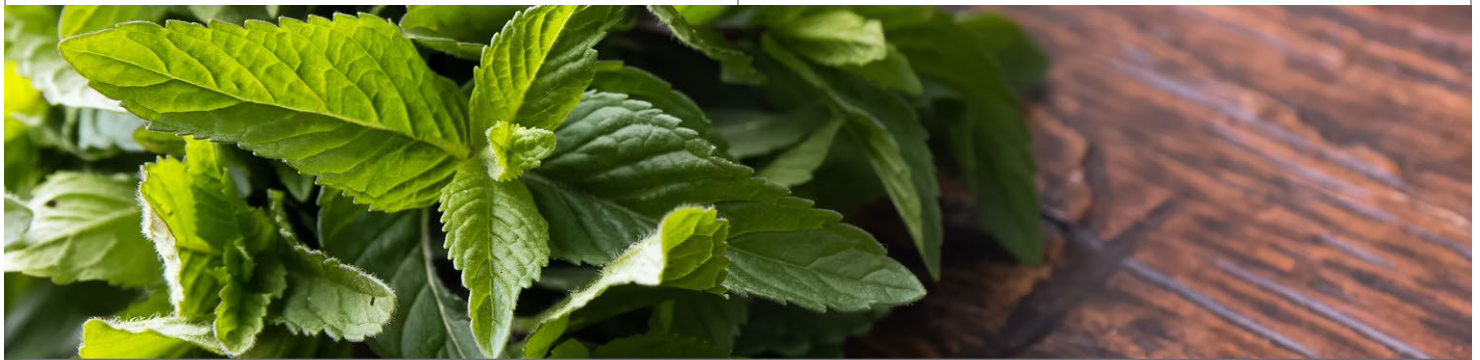
VANILLA

Product: 0583055 Vanilla Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: well rounded vanilla/chocolate note

☒ HALAL-KONFORM



Mint / Cooling

MENTHOL

Product: 5870042 Menthol Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: refreshing, cooling

☒ HALAL-KONFORM

Beverages

IRISH CREAM

Product: 0583098 Irish Cream Tobacco Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic, creamy, rounded with a vanilla note

☒ HALAL-KONFORM



Spices

ANISE

Product: 5840076 Anise Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic anise taste, intense

☑ HALAL-KONFORM

FENUGREEK

Product: 0584022 Fenugreek Extract

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic, slightly bitter/caramel

☑ HALAL-KONFORM

COUMARINE

Product: 0583075 Coumarine Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: heliotropin-/coumarin-/vanillin-like, sweet, aromatic

☑ HALAL-KONFORM

FENNEL

Product: 5840077 Fennel Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic fennel taste

☑ HALAL-KONFORM

LICORICE

Product: 0584004 Licorice Flavour

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic, sweet, slightly caramel-like

☑ HALAL-KONFORM

CAROB

Product: 2250000 Carob Extract

Recommended Dosage: 0,20 - 1,00 : 100

Sensory Profile: characteristic

☑ HALAL-KONFORM



Flavour creations for: [SHISHA TOBACCO]

Social smoking has been a common practise ever since and is about to take a new level in Western Europe: Consumers are increasingly focusing on conscious indulgence. Millennials in particular love to meet up and fill the Middle Eastern tradition of smoking shishas with life.

Market experts see a huge potential for a booming trend here, as especially the so-called Generation Y is very open to experimentation. Nevertheless, sensory experiences and surprises are expected at the same time, pushing the boundaries within the tobacco industry. Bell therefore expands its range of well-known, classic taste profiles to innovative water pipe flavours, that will invigorate the market and add something special to smoking shishas.



Classic Fruits

APPLE

Product: 5870017 Apple Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: sweet, candy, ripe, fruity, juicy

☑ HALAL-KONFORM

RED APPLE *

Product: 5840073 Apple Flavour Concentrate, Type Red

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, juicy, sweet, slightly fresh, slightly floral

☑ HALAL-KONFORM

BAHARENI APPLE *

Product: 5870016 Bahareni Apple Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, ripe, flowery, creamy, balsamic

☑ HALAL-KONFORM

GREEN APPLE *

Product: 5840072 Green Apple Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: green apple, juicy, fresh

☑ HALAL-KONFORM

DOUBLE APPLE *

Product: 0583127 Double Apple Flavour

Recommended Dosage: 5,00 - 7,00 : 100

Sensory Profile: flowery, anise-like, sweet, slightly fruity

☑ HALAL-KONFORM

DOUBLE APPLE *

Product: 5840001 Double Apple Flavour

Recommended Dosage: 5,00 - 7,00 : 100

Sensory Profile: sweet, anise-like, fruity, apple-like, dried fruit-like, spicy

☑ HALAL-KONFORM

DOUBLE APPLE *

Product: 5840028 Double Apple Flavour

Recommended Dosage: 5,00 - 7,00 : 100

Sensory Profile: sweet, anise-like, fruity, apple-like

☑ HALAL-KONFORM

CHERRY

Product: 5840036 Cherry Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: characteristic, juicy, flowery, kernel-note

☑ HALAL-KONFORM



Classic Fruits

PEACH *

Product: 5870015 Peach Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: creamy, coconut-like, tropic

☒ HALAL-KONFORM

PEACH

Product: 5840011 Peach Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, juicy, slight musk-note

☒ HALAL-KONFORM

GRAPE

Product: 5840029 Grape Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: very fruity, grape-like, slightly black currant, raspberry

☒ HALAL-KONFORM

GRAPE

Product: 5840069 Grape Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: plum, red grape, dried fruit, ripe, fruity, cinnamon-like

☒ HALAL-KONFORM

GRAPE

Product: 0589010 Grape Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: dark grape, blackcurrant, fruity

☒ HALAL-KONFORM



Exotic Fruits

PINEAPPLE

Product: 5840031 Pineapple Flavour

Recommended Dosage: 5,00 : 100

Sensory Profile: fresh fruit, juicy, ripe

☑ HALAL-KONFORM

BABACO

Product: 5840060 Babaco Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: tropical fruit, pineapple, strawberry, watery, fruity

☑ HALAL-KONFORM

BANANA

Product: 5870002 Banana Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, fresh, ripe, characteristic

☑ HALAL-KONFORM

BANANA

Product: 0589007 Banana Flavour

Recommended Dosage: 6,00 : 100

Sensory Profile: ripe, characteristic

☑ HALAL-KONFORM

PRICKLY PEAR

Product: 5840009 Prickly Pear Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: watery, cucumber-like, slighty floral, fruity

☑ HALAL-KONFORM

MANGO *

Product: 5840008 Mango Flavour

Recommended Dosage: 5,00 - 7,00 : 100

Sensory Profile: characteristic, green, intense, asian type

☑ HALAL-KONFORM

Citrus Fruits

BLOOD ORANGE

Product: 5840043 Blood Orange Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: slight bitterness, fruity, juicy, characteristic, fizzy

☑ HALAL-KONFORM

GRAPEFRUIT *

Product: 5840071 Grapefruit Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: citrus, fruity, chracteristic, fresh, minty, bitter note

☑ HALAL-KONFORM



Citrus Fruits

GRAPEFRUIT *

Product: 5870074 Grapefruit Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: juicy, fruity, characteristic, classical grapefruit

☒ HALAL-KONFORM

ORANGE

Product: 5840057 Orange Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, fresh, juicy, characteristic

☒ HALAL-KONFORM

LEMON

Product: 5840016 Lemon Flavour

Recommended Dosage: 6,00 : 100

Sensory Profile: peely, fizzy, lemon note

☒ HALAL-KONFORM

Dried Fruits

BAKED PRUNE

Product: 5840056 Baked Plum Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: caramel-like, dried fruit, sugary, sweet, prune

☒ HALAL-KONFORM

PLUM *

Product: 5890006 Plum Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: dried fruits, brown, sweet, spicy, caramel, slightly floral

☒ HALAL-KONFORM

RAISIN

Product: 5840066 Raisin Flavour

Recommended Dosage: 7,00 - 9,00 : 100

Sensory Profile: dried fruits, sweet, raisin

☒ HALAL-KONFORM

DATE

Product: 5840055 Date Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: dried fruits note, sweet, characteristic, fruity

☒ HALAL-KONFORM



Berries

BLACKBERRY

Product: 5840013 Blackberry Flavour
Recommended Dosage: 7,00 - 9,00 : 100
Sensory Profile: fruity, ripe, musky

☑ HALAL-KONFORM

BLACKBERRY

Product: 5840021 Blackberry Flavour
Recommended Dosage: 7,00 : 100
Sensory Profile: sweet, fruity, ripe, musky

☑ HALAL-KONFORM

BLACKBERRY

Product: 5840013 Blackberry Flavour
Recommended Dosage: 7,00 - 9,00 : 100
Sensory Profile: fruity, ripe, musky

☑ HALAL-KONFORM

STRAWBERRY

Product: 5840032 Strawberry Flavour
Recommended Dosage: 7,00 : 100
Sensory Profile: characteristic, ripe, fruity

☑ HALAL-KONFORM

STRAWBERRY *

Product: 589005 Strawberry Flavour
Recommended Dosage: 7,00 : 100
Sensory Profile: ripe, fruity, creamy strawberry note, caramel, slightly buttery

☑ HALAL-KONFORM

BLUEBERRY *

Product: 5840068 Bilberry Flavour
Recommended Dosage: 5,00 : 100
Sensory Profile: juicy, fruity, ripe

☑ HALAL-KONFORM

JUICY BLUEBERRY *

Product: 5870032 Juicy Blueberry Flavour
Recommended Dosage: 7,00 : 100
Sensory Profile: juicy, aromatic, sweet

☑ HALAL-KONFORM

RASPBERRY *

Product: 5870014 Raspberry Flavour
Recommended Dosage: 7,00 : 100
Sensory Profile: sweet, fresh, characteristic

☑ HALAL-KONFORM



Berries

RASPBERRY

Product: 5840038 Raspberry Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: candy, ripe, sweet, fresh, fruity

☒ HALAL-KONFORM

BLACK CURRANT *

Product: 5840067 Black Currant Flavour

Recommended Dosage: 7,00 - 9,00 : 100

Sensory Profile: fruity, slightly sweet, fresh, characteristic, somewhat peely

☒ HALAL-KONFORM

BLACK CURRANT

Product: 5840040 Black Currant Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, characteristic, somewhat peely

☒ HALAL-KONFORM

Melons

CANTALOUPE MELON

Product: 5840053 Cantaloupe Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: sweet, sugar note, juicy, fruity, green

☒ HALAL-KONFORM

HONEYDEW MELON

Product: 5840035 Honeydew Melon Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: sweet, fruity, soft, flowery

☒ HALAL-KONFORM

MELON

Product: 5840054 Melon Flavour

Recommended Dosage: 7,00 - 9,00 : 100

Sensory Profile: sweet, juicy melon

☒ HALAL-KONFORM

WATERMELON

Product: 5840064 Watermelon Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: characteristic, sweet

☒ HALAL-KONFORM



Coffee & Nut

COFFEE *

Product: 5800034 Coffee Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: cafe au lait, slightly nutty, caramel, phenolic vanilla

☒ HALAL-KONFORM

HAZELNUT

Product: 5870008 Hazelnut Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: characteristic, aromatic, creamy, slightly roasted hazelnut

☒ HALAL-KONFORM



Sweet

BUBBLE GUM

Product: 5840058 Bubble Gum Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: citrus, orange, fruity, fresh, tutti frutti

☒ HALAL-KONFORM



Mint / Cooling

DOUBLEMINT *

Product: 5840075 Doublemint Flavour

Recommended Dosage: 8,00 : 100

Sensory Profile: herbaceous, soft, spearmint-like, slightly sweet, slightly floral

☑ HALAL-KONFORM

PEPPERMINT *

Product: 5840041 Peppermint Flavour

Recommended Dosage: 5,00 - 7,00 : 100

Sensory Profile: very fresh, strong, characteristic

☑ HALAL-KONFORM

PEPPERMINT *

Product: 5870021 Peppermint Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: minty, fresh, menthol

☑ HALAL-KONFORM

Beverages

COLA

Product: 5840019 Cola Flavour

Recommended Dosage: 5,00 - 7,00 : 100

Sensory Profile: citrus, cinnamon-like

☑ HALAL-KONFORM

IRISH CREAM

Product: 5870001 Irish Cream Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: sweet, creamy, Baileys-like, rounded off with vanilla note

☑ HALAL-KONFORM

ROOT BEER

Product: 5840062 Root Beer Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: aromatic, characteristic, wintergreen, medical

☑ HALAL-KONFORM

ROOT BEER

Product: 5840063 Root Beer Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: characteristic, wintergreen-/vanilla-like

☑ HALAL-KONFORM



Floral

ELDERFLOWER

Product: 5840020 Elderflower Flavour

Recommended Dosage: 7,00 - 9,00 : 100

Sensory Profile: slightly floral, sweet, characteristic

☒ HALAL-KONFORM

LEMON BALM

Product: 5840065 Lemon Balm Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: sweet, fruity, fresh, herbaceous, citrus

☒ HALAL-KONFORM

Spices & Vegetables

CUCUMBER *

Product: 5840070 Cucumber Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: peely, characteristic, fresh, green

☒ HALAL-KONFORM

CINNAMON

Product: 5840037 Cinnamon Flavour

Recommended Dosage: 6,00 - 8,00 : 100

Sensory Profile: cinnamon, coke-like, „dusty“ cinnamon note

☒ HALAL-KONFORM



Combinations

PEAR/MENTHOL *

Product: 5870061 Pear/Menthol Flavour

Recommended Dosage: 5,00 : 100

Sensory Profile: intense, fresh, menthol, slightly fruity, ripe pear

☒ HALAL-KONFORM

LEMON/MINT *

Product: 5840027 Lemon/Mint Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: slightly peely, fresh, floral, lemon, minty

☒ HALAL-KONFORM



Combinations

LIME/MINT

Product: 5840061 Lime/Mint Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fresh, citric, mint, lime

☒ HALAL-KONFORM

ICY BLUEBERRY *

Product: 5840003 Icy Blueberry Flavour

Recommended Dosage: 6,00 - 8,00 : 100

Sensory Profile: fruity, fresh, berry, slightly mint-like

☒ HALAL-KONFORM

EXOTIC *

Product: 5840074 Exotic Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: blend of exotic fruits, slightly mango emphasized

☒ HALAL-KONFORM

FRUIT MIX *

Product: 0589008 Fruit Mix Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: fruity, intense, slight anise note

☒ HALAL-KONFORM

TUTTI FRUTTI

Product: 5840052 Tutti Frutti Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: orange emphasized tutti frutti note

☒ HALAL-KONFORM

PEACH/PASSION FRUIT *

Product: 5840004 Peach/Passion Fruit Flavour

Recommended Dosage: 7,00 : 100

Sensory Profile: tropical, fruity/ripe, well balanced peach/passion fruit note

☒ HALAL-KONFORM

MUSK/ROSE *

Product: 5890007 Musk/Rose Flavour

Recommended Dosage: 5,00 : 100

Sensory Profile: fresh, rose, soft, floral, musk, minty

☒ HALAL-KONFORM

CHEWING GUM/CINNAMON *

Product: 5840025 Chewing Gum/Cinnamon Flavour

Recommended Dosage: 3,00 - 4,00 : 100

Sensory Profile: fresh, minty, slightly cinnamon-like, spicy notes like chewing gum

☒ HALAL-KONFORM



Flavour creations for: [E-LIQUIDS]

E-cigarettes have become increasingly popular in recent years and have partly replaced the smoking of classic cigarettes, especially in Europe. The increasing health consciousness among consumers is driving the growing demand for tobacco-free alternatives that simulate classic smoking experiences.

The expression of individuality and personal preferences is of high importance for consumers of E-cigarettes. Consequently, the market for E-liquids is extremely diversified and the demand for classic taste profiles is equally high as the one for innovative variations. In order to fulfil these market needs, the industry constantly faces the challenge to surprise its consumers.

Bell's wide product portfolio for E-liquids meets the demands of E-cigarette consumers. Both authentic and classic flavours as well as new flavour creations are part of the growing product variety.



Tobacco

TOBACCO

Product: 5800027 Tobacco Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: vanilla-like, balsamic, fenugreek note

☒ HALAL-KONFORM

TOBACCO

Product: 0581006 Tobacco Flavour

Recommended Dosage: 5,00 : 100

Sensory Profile: vanillin-/coumarin-like, woody, aromatic

☒ HALAL-KONFORM

TOBACCO VIRGINIA

Product: 0583052 Tobacco Flavour Virginia Top Note

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: honey-like, spicy, flowery

☒ HALAL-KONFORM

Classic Fruits

APPLE

Product: 5870017 Apple Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: sweet, candy, ripe, fruity, juicy

☒ HALAL-KONFORM

BLACK CHERRY

Product: 5870005 Black Cherry Flavour

Recommended Dosage: 3,00 : 100

Sensory Profile: fruity, juicy, slight kernel note

☒ HALAL-KONFORM

Exotic Fruits

BANANA

Product: 5870002 Banana Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, fresh, ripe, characteristic

☒ HALAL-KONFORM

PRICKLY PEAR

Product: 5840009 Prickly Pear Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: watery, cucumber-like, slightly floral, fruity

☒ HALAL-KONFORM



Exotic Fruits

MANGO

Product: 5840008 Mango Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: characteristic, green, intense, asian type

☒ HALAL-KONFORM

PASSIONFRUIT

Product: 5870007 Passionfruit Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: very characteristic, ripe, juicy

☒ HALAL-KONFORM

Citrus Fruits

BLOOD ORANGE

Product: 5840043 Blood Orange Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: slight bitterness, fruity, juicy, characteristic, fizzy

☒ HALAL-KONFORM

Berries

BLUEBERRY

Product: 5870079 Bilberry Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fresh, fruity, slightly peely

☒ HALAL-KONFORM

JUICY BLUEBERRY

Product: 5870032 Juicy Blueberry Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: juicy, aromatic, sweet

☒ HALAL-KONFORM

RASPBERRY

Product: 5840038 Raspberry Flavour

Recommended Dosage: 4,00 - 5,00 : 100

Sensory Profile: candy, ripe, sweet, fresh, fruity

☒ HALAL-KONFORM

BLACK CURRANT

Product: 5840040 Black Currant Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, characteristic, somewhat peely

☒ HALAL-KONFORM



Berries

BLACK CURRANT *

Product: 5870084 Black Currant Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, juicy nuance, characteristic

☒ HALAL-KONFORM

WILD STRAWBERRY

Product: 5870086 Wild Strawberry Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: ripe, characteristic, sweet

☒ HALAL-KONFORM

Melons

HONEYMELON *

Product: 5870080 Honeymelon Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, fresh, characteristic

☒ HALAL-KONFORM

MELON

Product: 0589006 Melon Flavour

Recommended Dosage: 3,00 : 100

Sensory Profile: juicy, green, characteristic

☒ HALAL-KONFORM

Chocolate & Nut

HAZELNUT

Product: 5870008 Hazelnut Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: characteristic, aromatic, creamy, slightly roasted hazelnut

☒ HALAL-KONFORM

MARZIPAN

Product: 5870081 Marzipan Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: characteristic, intense

☒ HALAL-KONFORM

CHOCOLATE

Product: 5870083 Chocolate Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: aromatic, full, creamy, light cocoa note

☒ HALAL-KONFORM



Sweet

BISCUIT

Product: 5870076 Biscuit Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: sweet, slightly citric, milky/creamy, biscuit note

☑ HALAL-KONFORM

BISCUIT

Product: 5870077 Biscuit Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: characteristic, almond and citrus note

☑ HALAL-KONFORM

BUBBLE GUM

Product: 5870018 Bubble Gum Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: strongly fruity, intense orange

☑ HALAL-KONFORM

CUSTARD

Product: 5870051 Custard Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: slightly creamy/coumarin-like vanilla note, phenolic

☑ HALAL-KONFORM

CREAM/VANILLA

Product: 5870040 Cream/Vanilla Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: creamy, milky, slightly phenolic vanilla

☑ HALAL-KONFORM

SWEET CREAM

Product: 5870033 Sweet Cream Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: sweet, creamy

☑ HALAL-KONFORM



Mint / Cooling

ICEMINT

Product: 5870078 Icemint Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, aromatic with activated mint fresh, mint

☒ HALAL-KONFORM

FRESH MINT

Product: 5870072 Fresh Mint Flavour

Recommended Dosage: 2,00 - 3,00 : 100

Sensory Profile: fresh, intense peppermint note, rounded off with spearmint accents

☒ HALAL-KONFORM

SPEARMINT

Product: 5870085 Spearmint Flavour

Recommended Dosage: 4,00 - 6,00 : 100

Sensory Profile: spearmint, fresh, aromatic, sweet

☒ HALAL-KONFORM

Spices

GINGERBREAD

Product: 5870070 Gingerbread Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: spicy, dough, anise, clove

☒ HALAL-KONFORM

CINNAMON

Product: 5870088 Cinnamon Flavour

Recommended Dosage: 3,00 : 100

Sensory Profile: intense, characteristic, „dusty“ cinnamon note, sweet

☒ HALAL-KONFORM



Combinations

FRUIT MIX

Product: 0589008 Fruit Mix Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, intense, slight anise note

☑ HALAL-KONFORM

CHEWING GUM/CINNAMON

Product: 5840025 Chewing Gum/Cinnamon Flavour

Recommended Dosage: 3,00 : 100

Sensory Profile: fresh, minty, slightly cinnamon-like, spicy notes, chewing gum-like

☑ HALAL-KONFORM

RED FRUITS

Product: 5870082 Red Fruit Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, berries, soft

☑ HALAL-KONFORM

FORREST FRUITS

Product: 5870087 Forrest Fruit Flavour

Recommended Dosage: 3,00 - 5,00 : 100

Sensory Profile: fruity, blend of different wild fruits, blackberry emphasized, soft

☑ HALAL-KONFORM

YOUR PARTNER IN FLAVOUR EXCELLENCE

Bell's tailor-made flavours and extracts are created by combining the most diverse of components: the creativity and technological expertise of our flavourists, the development of market-relevant applications and focus on lifestyle-driven consumer demands.



Get in touch with taste.

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